

Call for papers: The Business Models of Journalism

For years, the traditional business models of the press have been under pressure as the newspaper-buying public has increasingly moved to the free alternatives of news websites. At the same time, new actors such as Google and Facebook have conquered the online advertising market, and a number of niche media have taken their part of the online news consumption. And while all of this is happening, the global financial crisis has challenged the economy in all sectors of society.

This theme issue of Journalistica treats the changed economic conditions for the news industry and their consequences for journalism, locally as well as internationally. Simultaneously, the theme issue acknowledges that much journalism and news dissemination take place outside of the traditional media organizations, on blogs, niche websites, and small, journalistic start-ups, etc. – and that it may often be here, the promising and successful examples of new business models exist, which the traditional media organizations can learn from.

In a time of change, one thing is certain: journalistic enterprises need to reconsider their business models. For how is the journalism of tomorrow going to be financed?

Topics of interest include (but are not limited to):

- *Institutional changes in the news market*
- *Ownership and its consequences*
- *Public and private subsidies to news media*
- *Google, Facebook, and other new, commercial actors in the news business*
- *Payment models for online news*
- *Free news and changes in news consumption*
- *Audience segmentation*
- *The economy of journalistic start-ups, blogs, websites with niche news, etc.*
- *Commercialization of news values.*

The theme issue will be edited by Aske Kammer (University of Copenhagen), and questions regarding this issue should be directed to him on askammer@hum.ku.dk. The theme issue is scheduled for publication in December, 2013.

Deadline for submissions is May 1, 2013. Contributions should begin with an abstract of no more than 100 words and should not exceed 35,000 keystrokes in total. For further information on style and formal requirements, we refer to <http://www.journalistica.dk/>. All submissions will be peer reviewed.

Journalistica is a double-blind peer reviewed Danish journal on journalism research which publishes articles on theoretical and empirical, historical and contemporary issues. Articles may be written in the Scandinavian languages (Danish, Norwegian, and Swedish) or English, but Scandinavian contributors are encouraged to write in their native languages.